

Retail Liquor Business Insurance

Liquor PAK® is a proven insurance solution for retail wine and liquor stores, craft beer stores and tasting rooms, from startups to the largest in the country.



What It Covers

We cover all types of retail liquor businesses, including:

- Liquor & Wine Stores
- Craft Beer Stores
- Tasting Rooms
- Warehouses
- Online Retailers
- Wine & Beer Tasting Rooms
- Special Events
- Bonds

What It Offers

We provide all lines of insurance for retail liquor operations including:

- Buildings
- Stock
- Furniture & Fixtures
- Tenants' Improvements
- Crime
- Equipment Breakdown
- Transit
- General Liability
- Liquor Liability
- Cyber Risk
- Commercial Auto
- Workers Compensation
- Excess Liability
- Employment Practices Liability

Program Features

- We work exclusively through licensed insurance agents and brokers
- Dedicated claims team in place since 2000
- Underwritten on behalf of Great American Insurance Company since 1996
- Offering all lines of coverage
- Available in 42 states

Resources

- Location surveys to evaluate safety, security and fire systems
- Thermal imaging inspections of building and equipment electrical systems to detect problems that could lead to fire and/or failure
- Emergency planning & evacuation
- Driver screening; driver training and record management programs
- Accident investigation protocols
- Wide variety of safety training sessions
- Training for responsible serving of alcohol
- Evaluations of Building replacement costs and insurance to value
- Identity Theft 911 portal providing online risk management tools



The Insurance of *Choice* for Retail Liquor
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